

DELL WATKINS
FLORIST

Flowers for Every Occasion
FREE DELIVERY

GI lbert 3-4061
Residence Phone GI lbert 2-6559
We Wire Flowers

1315 J St.

Windt's College florist

Complete Floral Service

PHONE
GI lbert 3-7541
If No Answer Call HI lcrest 7-9835

FREE DELIVERY
3069 Freeport Blvd. Sacramento

Louis FLOWER STUDIO

DISTINCTIVE WEDDING DESIGNS
FUNERAL SPRAYS - CORSAGES
ORCHID NURSERY

PHONE
GI lbert 2-7429

FREE DELIVERY
1001 Piedmont Dr. Sacramento

Del Paso Blvd. Florist

NORMA SCHNEIDER, Florist

- Flowers Telegraphed Anywhere
- Open Your Account by Phone
- Free Delivery Sacto. & North Sacto.

Call
Hickory 9-3211
Sundays & Evenings Hickory 9-7565

2431 DEL PASO BLVD.
Near North Sacramento Funeral Home

Florists-Retail-(Cont'd)

RAY'S FLOWER SERVICE
SPRAYS • BOUQUETS • CORSAGES
Anything • Anytime • Anywhere
Free Local Delivery Service
2292 Fair Oaks Blvd. HI ctry 9-1155

RELLES FLORIST 2220 J. HU dsn 4-2536
(See Advertisement Page 139)

RIVERSIDE ORCHID FARM
FLOWERS FOR ALL OCCASIONS
Riverside Blvd & Piedmont Dr
Rt 6, Box 580
1033 Piedmont Dr. GI lbert 3-5851

ROSSI G & CO 1026-8th. HU dsn 4-8244
(See Advertisement Page 137)

Royal Florist 1316-4th. GI lbert 2-3764
San Francisco Floral Co 1315 J. GI lbert 3-4061
Schneider Norma 2431 Del Paso Blvd. HI ctry 9-3211
SENA TOR FLORISTS 1014-11th. GI lbert 3-2547
(See Advertisement Page 138)

SHAY HAROLD 1015-11th. GI lbert 3-7456
(See Advertisement Page 138)

TELEGRAPH DELIVERY SERVICE—
DEL PASO BLVD FLORIST
2431 Del Paso Blvd. HI ctry 9-3211

VILLAGE FLOWER SHOP THE

COMPLETE FLORAL SERVICE
Serving the Entire Sacramento Area
Free Delivery Service
Fulton Av & Marconi Av. IV nhoe 9-5287

Village Flower Shop The
Fulton Av & Marconi Av. IV nhoe 9-5287
(See Advertisement Page 139)

WATKINS DELL 1315 J. GI lbert 3-4061
(See Advertisement This Page)

Windt's College Florist
3069 Freeport Blvd. GI lbert 3-7541

WOODALL & LEHMAN 1510 L. GI lbert 2-1071
(See Advertisement Page 138)

WRIGHT SNEY
Colonial Floral Co
2741 Riverside Blvd. HU dsn 4-6548

Florists-Wholesale

OAKLAND FLOWER SHOP
1314-8th. GI lbert 3-5915
If no answer call. HI ctry 9-8007

PIAZZA WHOLESALE FLORIST
1328-7th. GI lbert 2-7617
Residence Phone. GI lbert 2-2882

Flower Dealers

North East Flour Co Mitau Bldg. HU dsn 4-3901
SPERRY FLOUR CO 7th Q & R. GI lbert 3-4851

Flower Bulbs—See Seeds & Bulbs—Retail

Fluorescent Lighting Apparatus & Fixtures

Duner Lighting Co Inc 306 J. GI lbert 2-0055
General Sales Corporation
3247-64th. HI lcrest 5-6155
Hobrecht Lighting Fixture Co 2311 J. GI lbert 3-1739
INCANDESCENT SUPPLY CO 2111 Q. HU dsn 1-0111
NEWMARCH JIM
See Adv Under Elect Contrs Ind & Residential
2017 Burnett Wy. HI lcrest 5-5395
VOGT ELECTRIC CO 2316 J. GI lbert 2-5897
WESTINGHOUSE ELECTRIC SUPPLY CO
1730-14th. GI lbert 3-6525

Flywheels—Repairing

See Automobile Repairing; also Welding

Food Brokers

HUTCHINS GEO D CO 1523-18th. GI lbert 3-2811
LYNN JOSEPH B CO 1717-4th. GI lbert 3-2041
Maillard & Schmiechel 415-18th. GI lbert 3-1683
Pac Sales Service 1062-58th. HI lcrest 5-0421
SIMONS ROBERT V CO 3332-43d. HI lcrest 6-1755

An extension telephone saves time and steps.

Food Products

BLUE RIBBON COFFEE PRODS INC
For Service Call
Ochsner Bldg. GI lbert 3-7461

CALIF ALMOND GROWERS EXCH
18th & O. GI lbert 2-0771
Camella Distribution Agency
3701 Freeport Blvd. HU dsn 4-0656
Campbell Sales Co 2104-16th. HU dsn 4-8814
Colosseum Niacaroni Co
4th & Broadway. GI lbert 2-1473

CORTI BROS
Successors To Meda Bros
914-8th. GI lbert 2-4592

E B Anderson's Pkg Co
5230 Fkn Blvd. HI lcrest 6-0679

Fehr's Mayonnaise Products Co
6529 Eastern Ave. HI lcrest 6-0025
Garibaldi A N Produce 2630-5th. GI lbert 3-7337
Jewel Tea Co Inc 2101-28th. HI lcrest 5-8217
Kraft Foods Co 132 Broadway. GI lbert 2-0263
Loma Linda Food Co
2812 Villa Vista Wy. IV nhoe 9-1359
Moore L M 2262 Birch. HI lcrest 7-9048
Norcal Distng Co 1621 E. GI lbert 2-3928
Olson Food Products 1506 F. GI lbert 2-2346
Palmar Clarence A
1521 Pennsylvania Av W Sacto. HU dsn 4-8871
Rawleigh's Good Health Products
1827-28th. HI lcrest 6-7245
Scanlon Kenneth 400 G. GI lbert 3-9344
Staley A E Mfg Co
Sweetose-Sta-Flo-Cube & Cream Starch
1315-25th. GI lbert 3-6368
Top Hat Potato Chip Co 1616 North C. GI lbert 2-0697
Udall Distributing Co 1505-24th. GI lbert 2-5973
Yamamoto S
Evergreen Av W Sacramento. GI lbert 2-2338

Food Products—Health

See Health Food Products Headings

Food Supplements

See Dietary Supplements; Also Vitamin Products Heading

Foods—Frozen—See Frozen Foods

Foot Appliances

EUGENE BENJAMIN & CO 1213 L. GI lbert 3-9024
GREMCO ORTHOPEDIC APPLIANCE CO
1715 K. GI lbert 2-6546

SCHOLL'S DR FOOT APPLIANCES

Dr. Scholl's Arch Supports Relieve Foot Pains Due to Weak Arches. Adjustable Arch Condition Improves. DR. SCHOLL'S REMEDIES FOR RELIEF OF ALL COMMON FOOT TROUBLES

"WHERE TO BUY THEM"
Steels Walkover Shoe Str
3110 K. GI lbert 3-6221

TAYLOR SURGICAL CO

LARGE VARIETY OF
DR. SCHOLL'S APPLIANCES
ALSO WIZARD AND OTHERS
Each Arch Individually Fitted by an Experienced Fitter
1016 J. GI lbert 3-4922

Foot Treatments—See Chiropradists

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Foresters—Consulting

Wall Myron S Jr 4612 Fagan Wy. HI lcrest 5-0806

Form Clamps

See Contractors' Equipment Headings

Forwarding—Freight

See Freight Forwarding

Foundries—Brass, Bronze, Aluminum, Magnesium, Etc

APEX BRONZE FOUNDRY CO
BRONZE CASTINGS
OF ANY COMPOSITION
APEX BRONZE BUSHINGS
MACHINED AND CENTERED
BRONZE BARS

3101 Adeline Oakland
(Toll) Call "Operator" for. Humboldt 3-4500

BERRY'S FOUNDRY 1817-29th. HI lcrest 5-7076
(See Advertisement This Page)

PACIFIC BRASS FOUNDRY OF SAN FRANCISCO
ESTABLISHED 1875
HEAVY CASTINGS
MONEL - BRASS - BRONZE - COPPER
FRONTIER 140 E HILTELSIE
CORROSION RESISTING ALUMINUM

251-2d St San Francisco
(Toll) Call "Operator" for. Yukon 6-6745

Friends may not know how to reach you if the telephone at your residence is listed under another's name. You may have a separate listing under your own name for small cost—and convenience that is often great.

BERRY'S FOUNDRY
1817 - 29th Street

IRON—BRONZE and ALUMINUM CASTINGS

Phone HI lcrest 5-7076

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Foundries—Iron

LEACH J M IRON WORKS
16 Globe Av N Sacramento. HI ctry 9-0286

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091

Union Iron Works
O F Link-Proprietor
1415 Front. GI lbert 3-4994

Foundries—Steel

STOCKTON IRON WORKS
Harrison & Lindsay Stockton
(Toll) Call "Operator" for. Stockton 7-7091

THYS CO 6900 Folsom Blvd. HI lcrest 6-3048
(See Advertisement This Page)

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

THYS CO.
Foundry & Machine Shop
Machine Shop
Sandblasting
Electric Steel Castings
Hop Picking Machines
Design & Manufacture

PHONE
HI lcrest 6-3048

6900 FOLSOM BLVD.

FOR BEST RESULTS WITH YOUR TELEPHONE please...

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Fountains—Soda

See Soda Fountain Equipment

Fraternal Organizations

See also Associations

Anderson Eugene R Secty For Elks Lodge No 6
11th & J. HU dsn 4-3143
Eastern Star Temple 2719 E. GI lbert 2-4049
Elks Club 11th & J. GI lbert 2-1001
Elks Lodge No 6 BPOE Secty's Ofc
Office Of Secretary E R Anderson
11th & J. HU dsn 4-3143
Gomez Lodge No 12 C A Inc
3075 L. HU dsn 4-3143
Independent Order Of Foresters The
100 F Bldg. HU dsn 1-0104
Young Mens Institute 417-20th. GI lbert 2-9874

Freezers—Food Storage Units

See also Refrigeration Equipment—Commercial also Refrigerators—Domestic

ACME REFRIGERATION & EQUIPMENT CO
HOTPOINT - COOLER - AMANA
HOME & FARM FREEZERS

619 J. GI lbert 3-0298


AMANA HOME FREEZERS—
HORRELL & SON HEATING & APPLIANCES
2950-1st Av. HI lcrest 6-437

ANDRESEN APPLIANCE CO
Store No 1 29th & J. HI lcrest 5-3689
Store No 2 2739 Riverside Blvd. GI lbert 2-0006

BENNETT FURN CO 3812-24th Av. HI lcrest 5-4549

BETTER LIVING CO 1910-16th. HU dsn 4-3888

CARRIER FOOD FREEZERS
For freezing and storing foods—conveniently, economically. Complete line of freezers and storage units for home, farm, store, restaurant, bar and tavern.



"FOR INFORMATION CALL"
DISTRIBUTOR
Broill-Parks Co 2225-19th. GI lbert 2-2983

DEALERS
COLONIAL HOME APPLIANCES
3836 Stockton Blvd. HI lcrest 6-4724
MacLennan Co 3015 Broadway. HI lcrest 6-6409

CHILLCHEST HOME FREEZERS—
BETTER LIVING CO 1910-16th. HU dsn 4-3883

COLDSPOT FREEZERS—
SEARS ROEBUCK & CO 12th & K. GI lbert 2-0461

CROSLY KITCHEN FREEZERS
Hold over 100 POUNDS OF FROZEN FOODS

CROSLY

"Table-top" Work Surface.
Also See the Shelvador Refrigerators
Complete Line of Radios and Ranges
"Made Only By Crosley"
SALES—SERVICE

"FOR INFORMATION CALL"
DEALERS

BANK RADIO & APPLIANCE
4419 Elm Blvd. HI lcrest 5-6096
Sacramento Appliance Co 501 L. HU dsn 4-8939
SACRAMENTO APPLIANCE CO
910-12th. GI lbert 3-8296

(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nationwide unity of method and spirit means a telephone service of the utmost dependability.